



The Curriculum Lab

~ with Joanna Lindenbaum ~

Create signature coursework, exercises, and content that allow your programs, products and events (online or off!) to be as powerful as working with you!

Resource Sheet

Curriculum Checklist

Your homework for this week is to take everything we learned in Call 4 + everything we've learned throughout the Lab and use it to deepen, layer, and weave your curriculum.

As you deepen and polish your curriculum, here is a checklist of things to be thinking about:

- ✓ Have you created an organic & well-ordered journey for your hero?
- ✓ Does the length of the journey reflect your hero's beginning and end points?
- ✓ Does the length of the journey fit well with the vehicle or format of your program?
- ✓ If all of your participants aren't starting at the same point on the journey, have you made provisions for that?
- ✓ Have you helped your hero define her WHY?
- ✓ Have you created inspiration through the WHY, and desire to take the journey?
- ✓ Have you helped your hero assess where she is starting on the journey?
- ✓ Have you pre-emptively addressed resistance?
- ✓ Have you addressed resistance in particular methodology steps that need it?

- ✓ Have you articulated the edge of your thought leadership through your methodology?
- ✓ Have you connected the dots through your methodology steps?
- ✓ Have you included takeaway opportunities?
- ✓ Have you included seal-in opportunities?
- ✓ Have you layered in some of the 4 pathways of mental concepts and awareness (from training call 3)?
- ✓ Have you included mental, emotional, spiritual and physical exercises for learning and processing? Have you found the right balance between them?
- ✓ Have you defined the concepts you're teaching?
- ✓ Have you included personal illustration stories where appropriate?
- ✓ Have you timed your curriculum?