



The Curriculum Lab

~ with Joanna Lindenbaum ~

Create signature coursework, exercises, and content that allow your programs, products and events (online or off!) to be as powerful as working with you!

The 6 Components of a Curriculum Journey

COMPONENT #1

Help Your Client/Reader/Audience Remember WHY She is Taking This Journey

This is important because even when someone signs up for a class, or attends your lecture or buys your book, she is likely not 100% clear or connected with WHY she's there. People need a compelling reason or feeling in their heart in order to show up open and engaged.

COMPONENT #2

Help Client Locate WHERE She is Starting on Her Journey

It's difficult to support someone to reach a destination (result) if they are unaware of where they are starting and what's not working. When she knows where she is starting, she is better equipped to move forward.

COMPONENT #3

Bring Awareness & Honor to Resistance Before Providing Solutions

Wherever there is growth, there is also some Resistance. Bring Resistance out of the blind spot UPFRONT so that it doesn't remain in the Shadows to silently sabotage as present your methodology.

COMPONENT #4

Share Your Solution or Method

This is where you share the step by step-by-step Journey that your Hero will walk through to create their desired result. This is the heart of your Unique Thought Leadership.

COMPONENT #5

Lead Client/Reader/Audience to Integration

What did she learn? What's her takeaway? Helping the client articulate this will support her to integrate the learnings and shifts.

COMPONENT #6

Create an Experience to Seal in All of the Learning & Look Toward Next Steps

- ▶ *Have you included details in each step that will help adapt to different levels?*
- ▶ *Are these steps on your "edge" or do they feel stale to you?*
- ▶ *Do these steps incorporate your brilliances, wisdom and talents?*